

Carla Stockalper

Web Developer

760-271-0310
cstockalper@gmail.com
CarlaStockalper.com
GitHub.com/CarlaRenee
LinkedIn.com/in/CarlaStockalper

Creative full stack developer excited by striking balance between fluid design and sound logic. Dedicated team player that knows the importance of readable, reusable code with a solid background in UX design.

Experience

Hacehte Book Group

New York, NY

Jan 2018 - Present

WordPress Developer/
Senior Web Producer

- Responsible for maintenance and continued improvement of corporate website.
- Develop custom site experiences for high profile authors and verticals using domain templating.
- Create template libraries and tutorials/documentation for other developers and web producers.

Hachette Book Group

New York, NY

May 2017 - Jan 2018

Front-End Developer/
Web Producer

- Maintain company's B2C website: bug fixes, develop reusable modules/plugins, customized dashboard, add new functionality and integrate various API's. Since launching the site in Sept 2017, traffic has doubled from previous year.
- Design and build responsive landing pages for authors and book titles, as well as custom websites for publisher's top selling author's. Produce UI layouts and web graphics.

Yoga Tropics LLC

San Diego, CA

Oct 2006 - Aug 2016

Founding Partner/Marketing
Web Developer

- Founded yoga & lifestyle company. Designed and created company branding, marketing materials, website and regular email campaigns.
- Developed marketing campaigns and wellness programs based on site and email traffic analytics.

Education

General Assembly - New York, NY

Full-Stack Web Development Immersion, *Dec 2016*

Univ. of California San Diego - San Diego, CA

B.A. Visual Arts - Media, *May 2008*

Tools

HTML5, CSS, SASS, jQuery, Javascript, Bootstrap, Wordpress, PHP, React, React Native, Node.js, Express.js, Webpack, PSQL, MongoDB, Git, Vagrant, Docker, AWS, SourceTree, Adobe CC.